

Message

From: Peterson, Cynthia [Peterson.Cynthia@epa.gov]
Sent: 1/9/2015 10:07:58 PM
To: Chalfant, Mark [Chalfant.Mark@epa.gov]; Cirian, Mike [Cirian.Mike@epa.gov]; Parker, Robert [Parker.Robert@epa.gov]; Wilder, Scott [Wilder.Scott@epa.gov]
Subject: Draft ComStrat for CFAC
Attachments: Draft Communication strategy NPL listing 20150108.docx

Good afternoon, All.

One of my action items from our conference call last month was to update our communication strategy for CFAC. Since CFAC broke off communications with the state, it seemed to me that we entered a new phase, so I prepared a new ComStrat specifically for the NPL listing process.

It was suggested that I include the key messages from the December 11 meeting. I included those that are now relevant. Mark, I think you asked that we attach all the talking points from the meeting to the ComStrat for future reference as well as Rob's PowerPoint. I only have review copies to those two documents. Rob could you send me your final documents, and I can attach them to the ComStrat.

I highlighted some text in yellow in the draft that I wanted you all to review for accuracy. I also included a number of new questions (for which I didn't have answers) that I poached from ComStrats prepared for other sites that were in the process of being listed. Please take a look at those and add any needed text.

Finally, please take a look at the whole document and let me know if you have any edits, corrections or suggestions.

Thanks!
Cynthia

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